

Where is the line? Ego, ethics and expectations

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Overview

- Why are ethics important?
- What are the key guidelines?
- What is your potential civil and criminal liability?
- Case studies
 - Prosecution of Orogen Pty Ltd and its director
 - Acquittal of Gordon Wood A cautionary tale for environmental professionals
- How can you manage client expectations and liability issues?





Why are ethics important?

- Credibility and corporate reputation, membership of EIANZ
- Civil liability (negligence, void professional indemnity insurance)
- Criminal liability
 - ► For example, offence of providing misleading information about waste (s144AA Protection of the Environment Operations Act)
 - ▶ \$1,000,000 maximum penalty for a corporation
 - ▶ \$240,000 maximum penalty or 18 months jail

Warning: criminal liability extends to consultants

- ► Liability for "causing or permitting" environmental offences"
 - Waste transport offences
 - Pollution offences
 - Compliance with clean-up notices
- Liability for aid, abet or procuring commission of offence
 - ► Knowledge of circumstances of offence
 - ▶ Participate in an element of offence
- Director and manager liability under environmental legislation
 - ► Bigger risk for smaller consultants!

What does it mean to be a professional?

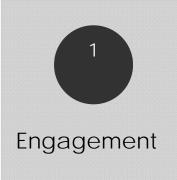
Credibility is the key

- 1. Expert Witness Code Uniform Civil Procedure Rules
- 2. Accreditation Guidelines for NSW Site Auditor Scheme
- 3. EIANZ Code of Ethics, Certified Environmental Practitioner Scheme
- 4. Community and professional expectations

What does it mean to be an expert?

- Opinion not admissible unless exception under the Evidence Act (NSW)
- Expert opinion: "specialised knowledge based on training, study or experience"
- Expert Witness Code sets out important information on:
 - Duty to the Court not an advocate for a party
 - Structure of report
 - ▶ Importance of making assumptions and qualifications clear
 - Duty to notify court if opinion changes





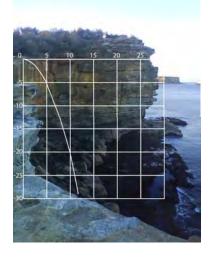




Ego and expert evidence don't mix...

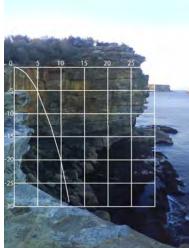
- Gordon Wood convicted of the murder of Caroline Byrne in 2008
- Conviction overturned 2013
- Location of body critical did she jump?
- Critical evidence for prosecution:
 A/Professor Rod Cross, expert in Plasma
 Physics
- Location of body critical did she jump?





Temptation to solve problem – how far is too far?

- Court of Criminal Appeal criticised expert:
 - "Poisoned by police investigation"
 - ► A risk for long projects know your role/limits
 - Outside accepted specialised knowledge not expert evidence
 - Expert was "actively making evidence" using "not sophisticated experiments"
 - ▶ Have assumptions been sufficiently identified qualified?
 - Published a book about the trial "Evidence for Murder: How Physics convicted a murderer"
 - ▶ Described how he "solved the problem" to secure conviction



Case study – Orogen Pty Ltd and its director

- Development site for a Nathan Tinkler development company
- ▶ 10ha site 4ha of Koala habitat
- Consultant engaged:
 - Project life of several years
 - Controversial development
 - Demanding client
 - Several disciplines required to complete project
 - ► Time pressures



What happened?

- The then DECCW investigated illegal clearing:
 - Both Orogen Pty Ltd and one of its director prosecuted in the Land and Environment Court
 - Convicted and fined for causing damage to habitat of a threatened species
 - ► Company and director fined total of \$160,000 but ordered to carry out environmental project.
 - Project not carried out so the director prosecuted and fined again \$16,000
- No other parties prosecuted
- Why? What is relevance to other environmental consultants?

What went wrong?

1

Engagement

•Scope included: "Responsibility for legislative compliance"

2

Report preparation

- Prepared "Site improvement plan"
- •Staff did not have experience
- •What vegetation can be cleared?
- What requires legal or expert advice

3

Project Management

- Delegated responsibility
- Attended site briefings and instruct contractor
- Not present to supervise work

In conclusion

- Credibility is critical
- Importance of the three stages:
 - 1. Engagement
 - be clear about what you are doing and not doing
 - 2. Giving advice
 - Get expert or legal advice on issues that are controversial or critical
 - Don't let ego get in the way
 - 3. Project management
 - Are you assuming liability for the job gone wrong?

