



Australian Government
Department of the Environment

Protecting threatened species:

setting hard and measurable targets



PURPLE-CROWNED FAIRY-WREN - A. SKROBLIN



- Threatened Species Commissioner
- \$111 million since 2014
- Threatened Species Strategy
- Everyone has a role to play



- Securing resources
- Influencing policy
- Community awareness and support
- Innovation



Australian Government



THREATENED
SPECIES
STRATEGY



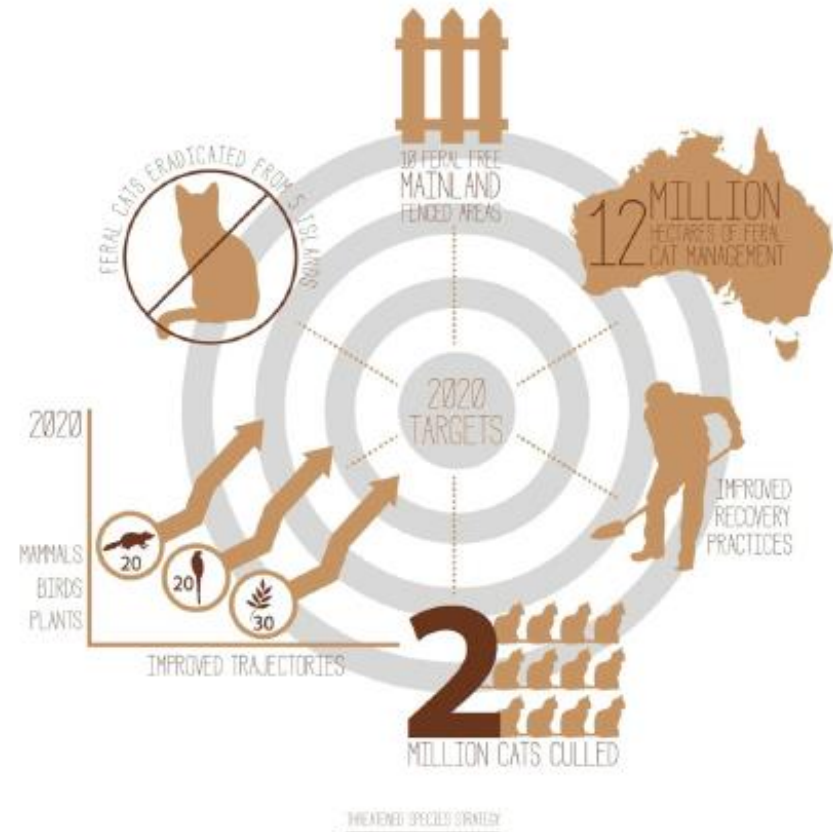
- Tackling feral cats
- Safe havens
- Improving habitat
- Emergency intervention

TARGETS



MARCO -YELLOW-FOOTED ANTECHINUS . ROBERT MACLEAN

- Tackling feral cats
- 20 mammals by 2020
- 20 birds by 2020
- Protecting plants
- Recovery practices



TACKLING FERAL CATS AND THEIR IMPACTS

FERAL CAT IN CARE: GREGORY ANDREAS

- Five islands
- 10 mainland arks
- 12 million hectares of open landscape management



The poster features a yellow background. On the left, a stylized black and white line drawing of a feral cat stands. In the center, the text 'FERAL CAT SCAN' is written in large, bold, white, distressed font. To the right, a photograph shows a feral cat sitting on a dirt mound. Below the main title, a photograph of a grey tabby domestic cat is shown. At the bottom right, there is a dark brown button with the website address 'www.feralcatscan.org.au'. Below the button are logos for the Australian Government Department of the Environment, Invasive Animals CRC, and PESTSMART.

**FERAL CAT
SCAN**

Record feral cat activity to protect
wildlife in your local area.

www.feralcatscan.org.au

Australian Government
Department of the Environment

Invasive Animals CRC

PESTSMART



- Ten priority species identified
- Two emergency responses
- Consulting on remaining eight



- Ten priority species identified
- Two emergency responses
- Consulting on remaining eight



PROTECTING AUSTRALIA'S PLANTS

GREVILLEA MASONII M. PAGE

- 30 priority plants
- 60 ecological community sites
- Insuring all threatened plants in seed banks



- Common assessment methodology
- Best practice recovery team governance
- Identification of priority species
- Up-to-date plans



- Status
- Uniqueness
- Importance to environment and people
- Chance of success, benefit and cost
- Umbrella action
- Partnership (government, community, private sector)

A photograph of two Orange-bellied Parrots perched on a branch. The parrot in the foreground is in profile, facing right, showing its vibrant green body, blue wings, and yellow tail. The second parrot is partially visible behind it. The background is a soft-focus green. The text 'CHALLENGING THE STATUS QUO' is overlaid in white, uppercase letters across the middle of the image.

CHALLENGING THE STATUS QUO

ORANGE-BELLIED PARROT · MARK HOLDSWORTH

- Channel resources
- Drive innovation
- Capture imaginations
- Measure success
- Ensure accountability

