

URBAN RENEWAL – NOT ONLY FISHERMANS BEND

DEVELOPMENT PERSPECTIVE




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DISCUSSION

1. POLICY DRIVERS
2. MARKET PARTICIPATION DRIVERS
3. THE SWEET SPOT
4. THE INTEGRATED PROCESS
5. FISHERMANS BEND DREAMING

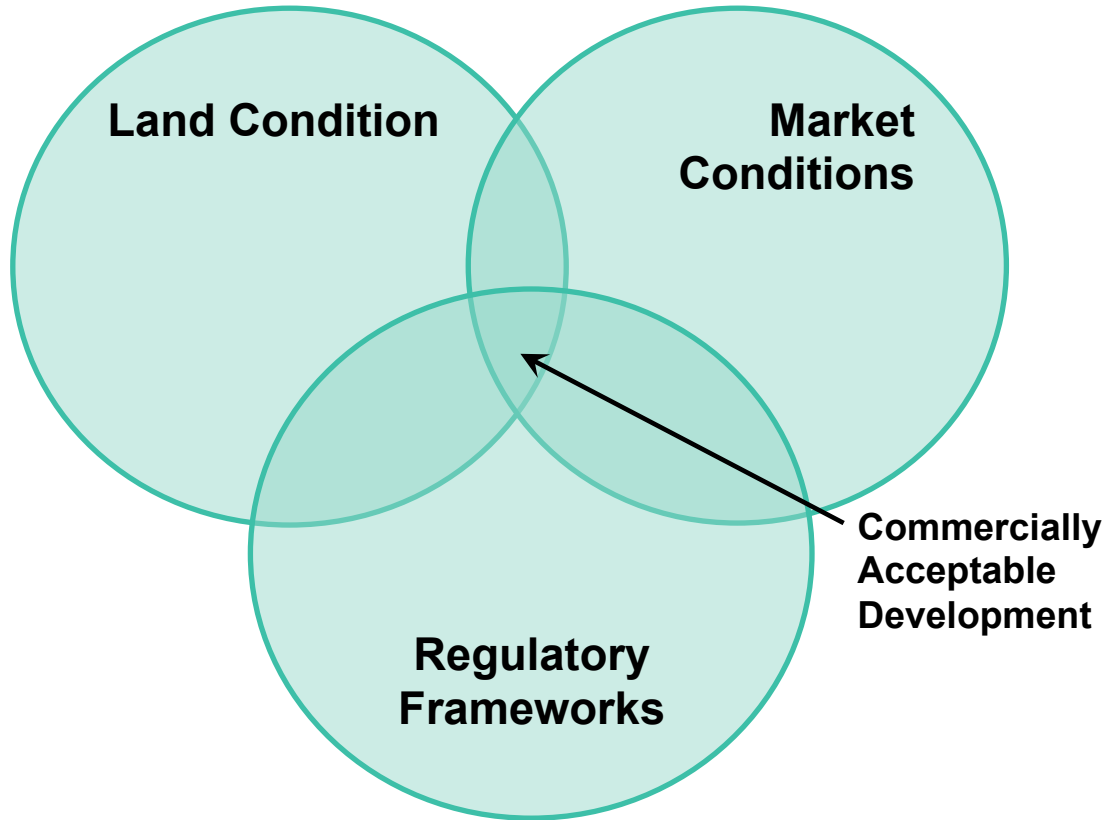
1 POLICY DRIVERS

-  Protection of public / environment
-  Productive reuse of land
-  Proximity to infrastructure, jobs, services





2 MARKET PARTICIPATION DRIVERS

-  Clear & objective
-  Efficient
-  Transparent
-  Standards & processes
-  Reduce hysteria

3 THE SWEET SPOT



5 FISHERMANS BEND DREAMING

-  Macquarie Point, Hobart
-  Point Henry, Geelong
-  LOGIS, Dandenong South
-  etc....

