

Marian Gruber
ZOOiD

Ian Davies
Davies Environmental Group

Presentation

Sustainability Reporting - Trends, New Rules and Transition to Standards

Biography

Marian Gruber

Marian Gruber holds a BSc in Australian Environmental Studies, a Graduate Diploma (Hons) Marketing and a Certificate IV in Training and Assessment, and has been a sessional lecturer in various sustainability, management, marketing and communications subjects. She has been involved in the development of sustainability related curriculum in the VET sector.

In 2004, after a career in the corporate sector, Marian established her own company, ZOOiD.

The company's beginnings in green marketing, communications, and public relations has morphed into corporate and business reporting and development of sustainability strategy, using some of the world's best practice frameworks including the Global Reporting Initiative's (GRI) sustainability reporting framework, the International Integrated Reporting Council's (IIRC) reporting framework and the Sustainable Development Goals (SDG).

Marian's specialities include Sustainability Reporting; Integrated Reporting; Global Reporting Initiative (GRI) training (ZOOiD is a Certified Training Partner); Integrated Reporting training; Sustainability Strategy; Materiality Analysis; Stakeholder Engagement strategy; Customised Executive Management training; Sustainability Issues; and Sustainability Projects.

Ian Davies

Ian holds a BSc(Hons) in Environmental [Earth] Science and undertook Masters studies in Biotechnology and Environmental Engineering Project Management.

Ian established his own company in 2005, and his areas of practice includes sustainability and corporate social responsibility. He has completed the Certified Global Reporting Initiative (GRI) G4 Sustainability Reporting Program.

During the course of his career, Ian has practiced widely in the fields of Environmental Impact Assessment and Contaminated Land Management and observed how these topics have matured, developed and become integral parts of the continuum of environmental disciplines. Ian is now practicing in the field of Sustainability and keenly observes its development and progression as it too heads towards becoming an integrated and mature discipline.

Abstract

GRI (Global Reporting Initiative) is an international, independent, organization that helps businesses, governments and other organizations understand and communicate the impact of business on critical sustainability issues such as climate change, governance, human rights, labour conditions and many others. This year the GRI G4 Guidelines will transition to the GRI Sustainability Reporting Standards (SRS).

It is envisaged that the resulting GRI Standards will be easier to keep up-to-date, and more relevant when referencing policy initiatives around the world. The transition aims to make the GRI Standards more accessible for reporting organizations and policy-makers, and so to encourage more consistent, higher quality sustainability reporting, focused on material issues.

In June 2016, the Hong Kong Stock Exchange updated its guidelines on sustainability and ESG reporting which provides guidelines for all listed companies to report on a 'comply or explain' basis. The South African and Singapore Stock Exchanges are also well advanced in this area.

These initiatives are but a few of the current examples of trends which are taking place in jurisdictions around the world in response to the changing global investment focus of shareholders, investors, and investment managers. And to the placement of environmental, social and governance (ESG) considerations 'front and centre' in investment decision making as companies are 'persuaded' of the importance of the potentially wide range of issues which may impinge on the risk and return values of an investment. Issues such as regulatory change and business ethics, or direct potential impacts on financial, operational, strategic, or reputational risks.

This paper will examine trends relating to the way in which companies are responding to the importance of ESG factors and the evolution and direction of Sustainability Reporting.

Foundations for Tomorrow – How we prepare the next generation of environmental specialists for tomorrow’s challenges.

Marian Gruber, ZOOiD

What we'll cover

- The changing global focus towards ESG
- Key Reporting Trends:
 - Global Reporting Initiative (GRI) and new Standards
 - Integrated Reporting framework and
 - Sustainable Development Goals (SDG)
- What does all of this mean for environmental practitioners?

The changing global focus towards ESG

ESG = Environmental, Social, Governance

- Growing trend in the investment world
- Increasing factor when considering investments
- Used as part of a risk assessment strategy
- ESG 'screens' in investment decision making
- Creating a 'greater good'



The changing global focus towards ESG



VALUES-BASED INVESTORS

Example: NO tobacco, weapons manufacturing or human rights violations



IMPACT-BASED INVESTORS

Measurable social returns/\$.

Example: clean technology exposure, community building, access to healthcare



LONG-HORIZON INVESTORS

Goal: Limit potential costs of water scarcity, energy costs, carbon regulation

ESG Considerations



Key Reporting Trends



EIANZ Conference, Brisbane 3rd November, 2016

Global Reporting Initiative (GRI)

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GRI is an international independent organisation that helps businesses, governments and other organisations understand and communicate the impact of business on critical sustainability issues such as climate change, environment, labour practices, corruption and many others.



92% of the world's largest 250 corporations report on their sustainability performance using the GRI framework

Global Reporting Initiative (GRI)

The ZOOiD logo consists of the word "ZOOiD" in a white, bold, sans-serif font, set against a solid teal rectangular background.

International Stock Exchanges
taking a lead on sustainability
(and reporting):

- *Hong Kong*
- *Malaysia*
- *Singapore*
- *Taiwan*
- *Thailand*
- *Brazil*
- *South Africa*

Significant regulatory growth in
Europe, Asia Pacific and Latin
America



Global Reporting Initiative



Strategic Partnerships



Other Synergies



Which Australian companies are reporting using the GRI framework ?

ZOOiD

 Hydro Tasmania
The power of natural thinking

 AUSTRALIA
POST

 tassal

 bhpbilliton

 Telstra™

 CPA AUSTRALIA

 Downer GROUP LIMITED

 Incitec Pivot

 Santos
We have the energy.

 Wesfarmers

 Westpac

 FUJI XEROX

 nab

 AGL

 Woolworths
the fresh food people

 woodside

 australianethical[®]
investment + superannuation

 Brambles

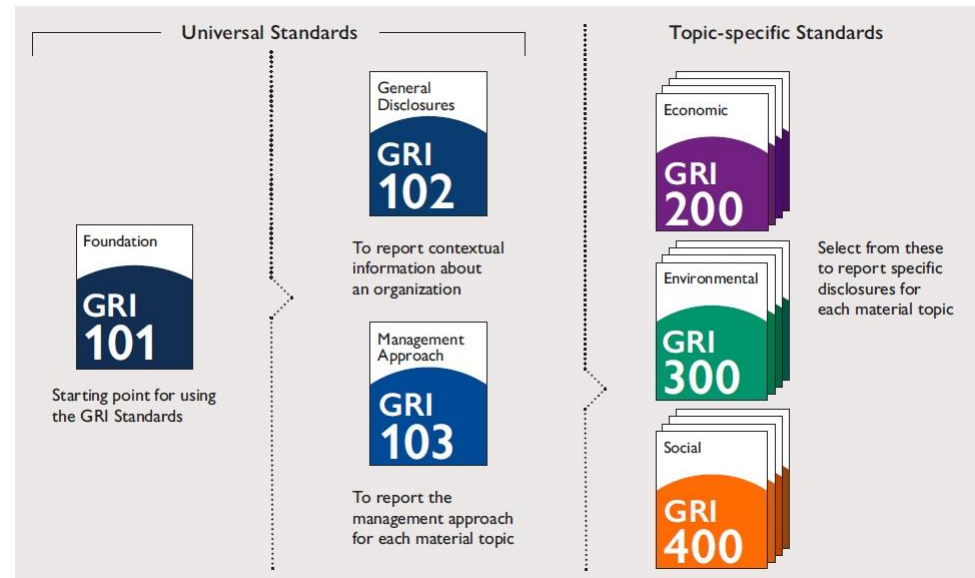
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 ANZ

GRI Standards



- First global standards for sustainability reporting
- Feature a modular, interrelated structure
- Represent the global best practice for reporting on a range of economic, environmental and social impacts.



What is Integrated Reporting <IR>?

The ZOOiD logo consists of the word "ZOOiD" in a white, bold, sans-serif font, set against a solid teal square background.

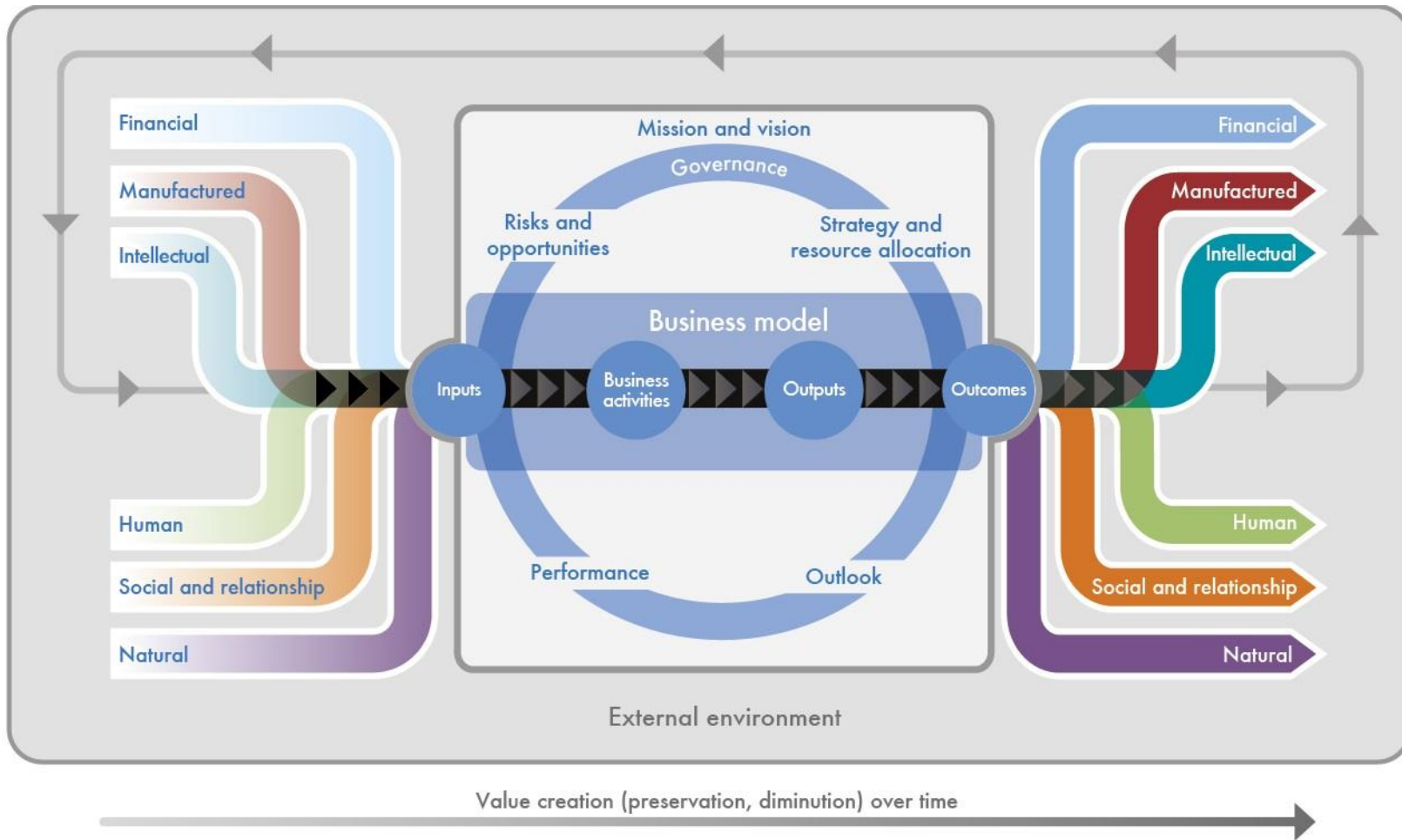
- <IR> is a process founded on integrated thinking
- Integrated thinking: (dependencies between resources and relationships, functions, departments and operations)
- Focuses on conciseness, strategic relevance and future orientation.
- It can lead to behavioural changes and improvement in performance throughout an organisation.
- Focuses on value creation over time (short, medium and long term)



<IR> framework



The value creation process



<IR> - statistics

56%

REPORT A POSITIVE BENEFIT IN
RELATIONS WITH INSTITUTIONAL
INVESTORS

52%

REPORT A POSITIVE BENEFIT
IN RELATIONS WITH ANALYSTS

96%

SEE AN IMPACT ON
INTERNAL ENGAGEMENT

87%

BELIEVE PROVIDERS OF FINANCIAL
CAPITAL BETTER UNDERSTAND THE
ORGANIZATION'S STRATEGY

79%

BELIEVE PROVIDERS OF FINANCIAL CAPITAL
HAVE GREATER CONFIDENCE IN LONG-TERM
VIABILITY OF BUSINESS MODELS

78%

SEE A CURRENT BENEFIT OF MORE
COLLABORATIVE THINKING ABOUT
GOALS AND TARGETS BY THE BOARD,
EXECUTIVES AND STRATEGY
DEPARTMENTS

<IR> - Australian reporters

ZOOiD



Sustainable Development Goals (SDG)



- A universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity.
- Build on the successes of the Millennium Development Goals, while including new areas such as climate change, economic inequality, innovation, sustainable consumption, peace and justice, among other priorities.
- The goals are interconnected – often the key to success on one will involve tackling issues more commonly associated with another
- The 17 goals are:.....

Sustainable Development Goals (SDG)



1 NO POVERTY 	2 ZERO HUNGER 	3 GOOD HEALTH AND WELL-BEING 	4 QUALITY EDUCATION 	5 GENDER EQUALITY
6 CLEAN WATER AND SANITATION 	7 AFFORDABLE AND CLEAN ENERGY 	8 DECENT WORK AND ECONOMIC GROWTH 	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 	10 REDUCED INEQUALITIES
11 SUSTAINABLE CITIES AND COMMUNITIES 	 THE GLOBAL GOALS For Sustainable Development			12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION 				14 LIFE BELOW WATER

Foundations for Tomorrow



- Everything is connected to everything else
- Think beyond environmental issues
- Think global as well as local
- Stay up to date with new sustainability instruments (policies, regulations, reporting frameworks)
- Ask the hard questions !!

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Any Questions???

Contact



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- Sustainability Reporting
- Integrated Reporting
- GRI Workshops
- Integrated Reporting Workshops
- Sustainability Communications