

2018 AUSTRALASIAN NETWORK FOR ECOLOGY AND
TRANSPORTATION CONFERENCE

CONNECTING NATURE CONNECTING PEOPLE

29 April - 2 May 2018 | Creswick Victoria

SPONSORSHIP PROSPECTUS



Environment Institute
of Australia and
New Zealand Inc.



SPONSORSHIP OPPORTUNITY

ABOUT

The Australasian Network for Ecology and Transportation (ANET) is a professional network dedicated to the research, design and implementation of environmentally-sensitive linear infrastructure (rail, roads and utility easements) across Australasia. ANET acts as a hub, providing links between government, industry, scientists and community groups to ensure all have access to current evidence and best practice.

ANET have held International conferences in Brisbane (2009) and Coffs Harbour (2014). ANET conferences focus on disseminating global best practice in identifying and mitigating the ecological impacts of all types of linear infrastructure and transport, including road, rail, pipelines and utility easements.

The 2018 conference in Victoria will focus on the intersection of people and linear infrastructure, specifically how both people and nature are connected along, across and between different types of infrastructure. In 2018 ANET will be co-hosted by the Environment Institute of Australia and New Zealand (EIANZ) to deliver this premier event, with generous support from our principal sponsor VicRoads.

Linear Infrastructure and vehicles present what is an essentially wicked problem – we need safe and efficient transport networks to move people, goods and resources such as power, water, gas and data. However, at the same time, these networks can impose significant impacts on biodiversity and ecosystem services, such as wildlife-vehicle collision with injury and loss of life to people and wildlife, habitat loss and degradation, weed invasion, and noise, light and chemical pollution.

The theme for 2018 is Connecting Nature, Connecting People, and will explore the nexus between our reliance on linear infrastructure to support economic growth and quality of life, the significant challenges we face to create an ecologically sustainable infrastructure network and the opportunities that new technology, research and practice provides.

Following on from the hugely successful 2009 and 2014 conferences, the 2018 gathering will include two days of presentations, plenary lectures, workshops and networking opportunities, with a field trip on the third day.



BENEFITS OF PARTNERING

Benefits to partners include:

- **INTERACTION** with leading experts and decision-makers in transportation and ecological sciences
- **DEMONSTRATING** your organisation's leadership, commitment and contribution to sound environmental practice
- **INCREASED BUSINESS POTENTIAL** with direct access to a captive audience of current and potential Australasian and international clients
- **BROAD EXPOSURE** to attendees through exclusive sponsorship, promotional materials for attendees, website recognition, signage and announcements
- **OPPORTUNITY** to provide products or services as in-kind sponsorship
- **ATTENDANCE** for a number of your representatives based on partnership package level

CONFERENCE PROGRAM

The program will include:

- Welcome function
- Keynote addresses
- Presentations covering:
 - Issues relevant to large-scale infrastructure projects
 - The latest finding in road impact assessments, and impact avoidance, mitigation and offsetting
 - Government road projects
 - Legislative changes
- Gala dinner
- Field trip to locations along the Calder Freeway in central Victoria to learn from the leading example set by VicRoads and the local community

There are also opportunities to hold specialist workshops before or after the main conference. If you have an idea please contact the conference organiser on 0412 562 429 or email: rldr@unimelb.edu.au

CONFERENCE THEMES

Most major road, rail and other linear infrastructure projects in Australia face ecological and environmental issues. Often there is a legislative and social imperative to ensure these issues are considered.

For many projects there is still uncertainty about:

- The full extent of the potential impact
- The effectiveness of different mitigation options
- The cost-effectiveness of different potential alignments or mitigation options.

This conference is an important step toward increasing collaboration among researchers, agencies, all levels of government, environmental practitioners, engineers, planners and construction teams to ensure mitigation of road and linear infrastructure networks are cost effective, ecologically sustainable and safe for all users.

It presents an opportunity to set future directions in the management of linear infrastructure and mitigation measures and to define the future of transportation and ecology.



The Connecting Nature, Connecting People conference aims to :

- Increase awareness of the impacts of all types of linear infrastructure, the mitigation options currently used and their effectiveness for wildlife, plants and ecosystems.
- Provide an opportunity for collaboration and discussion among stakeholders including researchers, government road agencies, policy makers, planners, construction companies, ecological consultants and landscape architects.
- Inform attendees of the advances in mitigation measures in Australia and showcase projects and structures in Victoria.
- Update attendees about the latest developments globally, with representatives from North and South America, Asia and Europe – who are leading the world in innovative and cost-effective approaches to reducing the ecological impacts of roads, traffic and other linear infrastructure, as well as the many challenges facing developing countries globally.
- Set a standard for future design of infrastructure networks and mitigation measures in Australasia.

VENUE

The conference will be held at the [RACV Goldfields Resort, Creswick, Victoria](#), just out of Ballarat and about one hours' drive from Melbourne.

The venue has modern facilities, including an integrated space for trade and sponsor displays and lunches and morning and afternoon breaks, ensuring maximum exposure for sponsors. Accommodation is provided on-site, ensuring delegates will have ample opportunity to engage with the sponsors and trade displays throughout the conference.

ATTENDANCE

Based on the attendance at previous conferences, we expect over 200 delegates. This conference will attract participants from around the world, with a focus on Australia, New Zealand and Asia.

CONFERENCE ORGANISERS

Dr Rodney van der Ree
Director - Ecology and Infrastructure International Pty Ltd
Phone: 0412 562 429 Email: rvdr@unimelb.edu.au

Narelle Mewburn - Conference secretariat
EIANZ Institute Support Coordinator
Phone: 03 8593 4140 Email: narelle@eianz.org



PARTNERSHIP PACKAGES

PLATINUM PACKAGE (1 AVAILABLE) \$30,000

- Prime logo position on the conference flyer to be circulated throughout Australasia
- Logo on the website advertising the conference
- Logo on advertisements for the event
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Your banners in a prime position at the conference welcome function and conference dinner
- Prominent booth position in the trade display area
- Four full conference registrations including welcome and award gala dinner.
- Chair of one plenary session
- Introduction of guest speaker at dinner
- Full page advertisement in the Conference Handbook or app (artwork to be supplied by sponsor).

GOLD PACKAGE (2 AVAILABLE) \$15,000

- Prime logo position on the conference flyer to be circulated throughout Australasia
- Logo on the website advertising the conference with a link to your website
- Logo on advertisements for the event
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Your banners in a prime position at the conference welcome function and conference dinner
- A booth in the trade display area
- Three full conference registrations including welcome and award gala dinner.
- Chair of one plenary session
- Half page advertisement in the Conference Handbook or app (artwork to be supplied by sponsor).

SILVER PACKAGE (3 AVAILABLE) \$10,000

- Logo position on the conference flyer to be circulated throughout Australasia
- Logo on the website advertising the conference with a link to your website
- Logo on advertisements for the event
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Your banners in a prime position at the conference welcome function and conference dinner
- Chair of a session
- A booth in the trade display area
- Two full conference registrations including welcome and award gala dinner.
- Advertisement to be included in the Conference Handbook or app (artwork to be supplied by sponsor)



PARTNERSHIP PACKAGES

BRONZE PACKAGE (4 AVAILABLE) \$5,000

- Logo position on the conference flyer to be circulated throughout Australasia
- Logo on the website advertising the conference with a link to your website
- Logo on advertisements for the event
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- One full conference registration including welcome and award gala dinner.
- A booth in the trade display area
- Advertisement to be included in the Conference Handbook or app (artwork to be supplied by sponsor)

CONFERENCE DINNER (1 ONLY) \$10,000

- Dinner naming rights
- Introductory speech at the conference dinner
- Logo on the website advertising the conference with a link to your website
- Your logo to be on all documentation and communication associated with the dinner
- Option to supply promotional giveaways on tables (subject to the discretion of the Conference Organisers)
- Two full conference registration including welcome and gala dinner.

WELCOME EVENT (1 ONLY) \$5,000

- Welcome event naming rights
- Introductory speech at the welcoming event
- Your logo to be on all documentation and communication associated with the welcome event
- Option to supply promotional giveaways (subject to the discretion of the Conference Organisers)
- One full conference registration including welcome and award gala dinner.

CONFERENCE LANYARD \$2,500

- Logo prominently displayed on the conference lanyard
- Logo on the website advertising the conference with a link to your website
- Advertisement to be included in the Conference Handbook (artwork to be supplied by sponsor)



PARTNERSHIP PACKAGES

FIELD TRIP \$3,000

- Opportunity to provide a brief presentation to participants on the field trip
- Logo position on the conference flyer to be circulated throughout Australasia
- Logo on the website advertising the conference with a link to your website
- Logo on advertisements for the event

AWARD SPONSOR \$2,000

- Naming rights to an award
- Presentation of the award at the Gala Dinner
- Logo on the website advertising the conference with a link to your website

TRADE DISPLAY \$1,500

- Prime position in the break out area for morning and afternoon tea
- Display areas are 1.8 m x 2.4 m.
- Booths supplied with trestle table, chair, signage, light and power.

SESSION SPONSORSHIP \$500

- Acknowledgment at opening and closing of session
- Logo on session slides
- Logo on the conference website

CUSTOM SPONSORSHIP PACKAGE

- Please contact the conference organiser if you would like to discuss a tailored package. Custom sponsorship packages could include travel support for plenary speakers or attendees from SE Asia.



APPLICATION PROCEDURES

If you are interested in a sponsorship package, please contact Rodney van der Ree on the details below or complete and return the form below to:

Dr Rodney van der Ree
Director - Ecology and Infrastructure International Pty Ltd
Phone: 0412 562 429 Email: rvdr@unimelb.edu.au

2018 ANET | PARTNERSHIP APPLICATION

Organisation:

Title: First name: Last name:

Position held:

Business address:

Suburb: State: Post code:

Country:

Business phone: Email:

I/We would like to apply for the following partnership opportunity

- Gold Package (2 available) \$15,000
- Silver Package (3 available) \$10,000
- Bronze Package (4 available) \$5,000
- Conference Dinner (1 only) \$10,000
- Welcome event (1 only) \$5,000
- Conference Lanyard \$2,500
- Field trip sponsor \$3,000
- Award sponsor \$2,000
- Trade Display \$1,500
- Session sponsorship \$500
- Custom package

I/We have read and agree to the terms and conditions.

Signed: Date:

(For and on behalf of the organisation named above)

A tax invoice will be issued upon receipt of this application. Payment can be made by bank deposit or credit card using the details provided on the tax invoice.



TERMS AND CONDITIONS

ATTENDANCE

The organisers make no warranty as to the number of delegates and/or visitors that may attend these events.

PROVISION OF DELEGATE DETAILS

The provision of delegate contact details is subject to the provisions of the Privacy Act 2001. The Act requires that before name and contact details can be published in a list of forum delegates and distributed to fellow delegates or any other party, delegates must give consent. This consent will be sought but is not guaranteed.

UNAVOIDABLE OCCURRENCES

Should any or all of the conference be cancelled or delayed through no fault of the organiser, the venue or the Event Manager, then the sponsor shall not be entitled to any refund or claim for any loss or damage. Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.

ADVERTISING FOR THE EVENTS

The partnership packages include the company logo on selected advertisements. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the conference.

APPLICATION PROCEDURES

In the event you cancel your package, the organiser reserves the right to retain deposit monies received unless that particular package is resold. .





Australasian Network for Ecology and
Transportation

www.ecologyandtransport.com

Environment Institute of Australia and New Zealand

AU +613 8593 4140 | NZ +64 9887 6972
office@eianz.org | www.eianz.org

ABN 39 364 288 752 | NZBN 9429041314777