

How Wellington businesses are solving some of the biggest problems of our time.



An aerial photograph of a tropical island, likely in the South Pacific, showing lush green vegetation, white sandy beaches, and clear turquoise water. A large black rectangular box is overlaid on the left side of the image, containing white text. The text is arranged in four lines: 'TO MAKE NZ', 'THE MODEL', 'SUSTAINABLE NATION', and 'FOR THE WORLD', with a horizontal white line separating the second and third lines.

TO MAKE NZ
THE MODEL
SUSTAINABLE NATION

FOR THE WORLD

CONNECT

500 BUSINESS MEMBERS
OVER THE YEAR

135
MEMBER
STORIES
TOLD

HOT OFF
THE PRESS

COMING
SOON

STILL
AVAILABLE

BE INSPIRED

AWARDS
ATTENDEES **600**

72% COMMIT
TO ACT

SMART OFFICE RESOURCE

BIOFUELS GUIDE

CYCLING GUIDE

CIRCULAR ECONOMY
MODEL OFFICE GUIDE

READERS GROWING

4,000 get SBN news

Facebook 28% ↑

Twitter 15% ↑

LinkedIn 29% ↑

ACT 10 ACTIVE
PROJECTS

**MILLION
METRES**
streams project

Raised
\$175,000



7,717
metres of
stream planted



SMART
TRANSPORT

EVs



BikeNow



Big
Fuels



FOOD

GOOD FOOD
NETWORK

BOOSTING NEW
COMPANIES

FOOD WASTE

CIRCULAR
ECONOMY

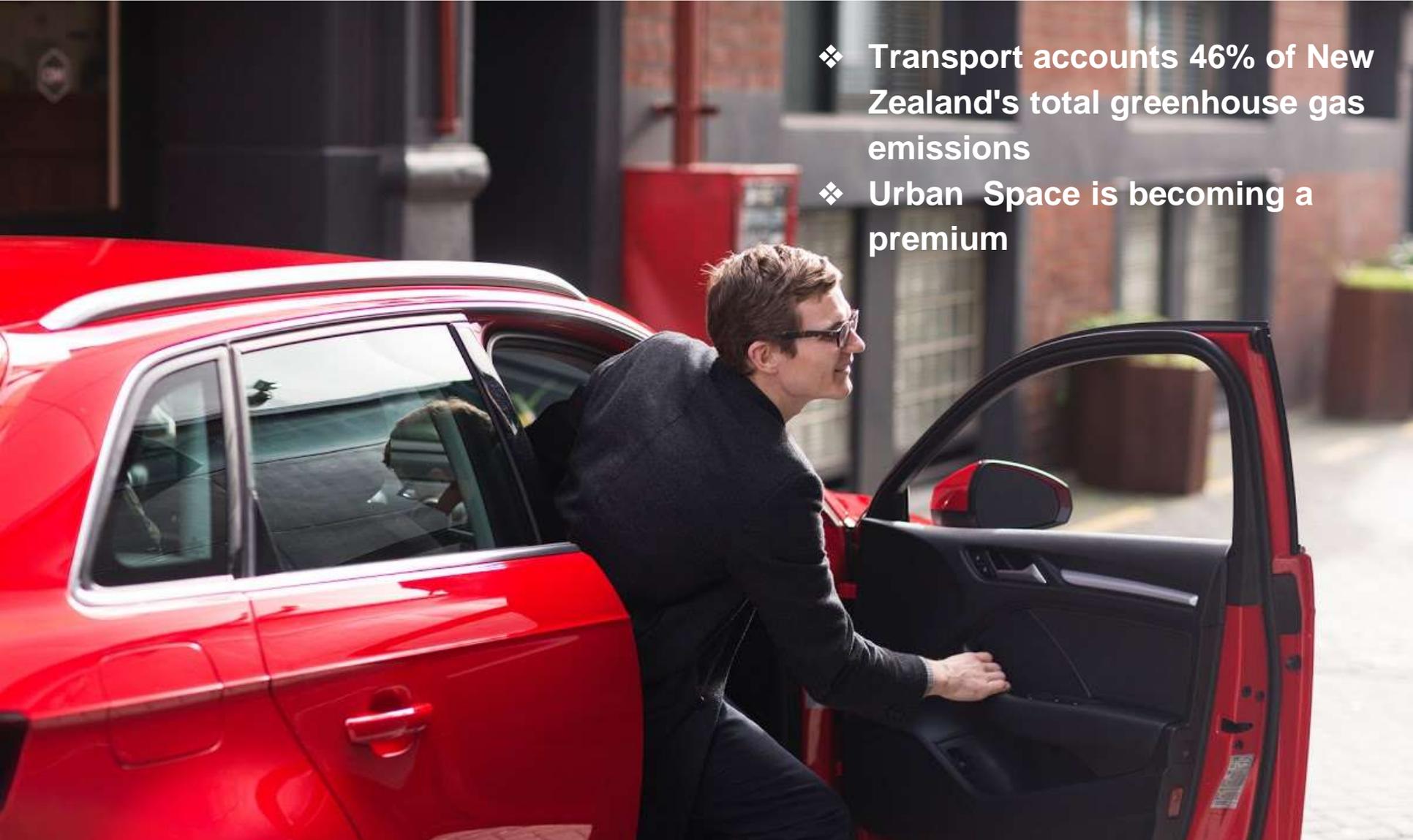


102 MEMBERS
MEASURE CARBON

**PROCUREMENT
& LEADERSHIP**

The Wicked Problem

- ❖ Transport accounts 46% of New Zealand's total greenhouse gas emissions
- ❖ Urban Space is becoming a premium



mevoTM



Investment Partnership

- ★ Meridian Energy
- ★ Trade Me
- ★ Z Energy
- ★ Wellington City Council



Absolutely Positively
Wellington City Council
Me Heke Ki Pōneke

charge.net.nz



Electric
Vehicle
Fast Charger

gettyimages®
Fiona Goodall



The Wicked Solution

- ❖ **Environmentally**
Car sharing delivers 34 - 41% reduction in emissions per household.
- ❖ **Financially**
No longer need capital to buy vehicles.
- ❖ **Social**
Support de-congestion, leading to more attractive cities.



#SHAREMEVO

Own the ride, not the car.

The Community Union Project



The Wicked Problem

- ❖ Hungry Kids
- ❖ Unengaged Parents
- ❖ Dependent on the Welfare System

The Beginning





It takes more than a bowl of soup...







**BEEPLE
HONEY
COLLECTIVE**

The Workforce



Three hundred members.

Fifty International woofers.

Seventeen collaborations.

The Future

- ❖ Financially self-sufficient
- ❖ Feed up to 2500 Kids per day





The Wicked Solution

- ❖ **Environmentally**
Re-use of resources that would have gone to landfill.
- ❖ **Financially**
Prosperity to the Community.
- ❖ **Social**
Happier, healthier, more connected community.



Together we grew our solution!



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some of the biggest problems of our time.*





**little
yellow
bird**

[@LYB_Uniforms](#) // [@Sam_Rae_Jones](#)

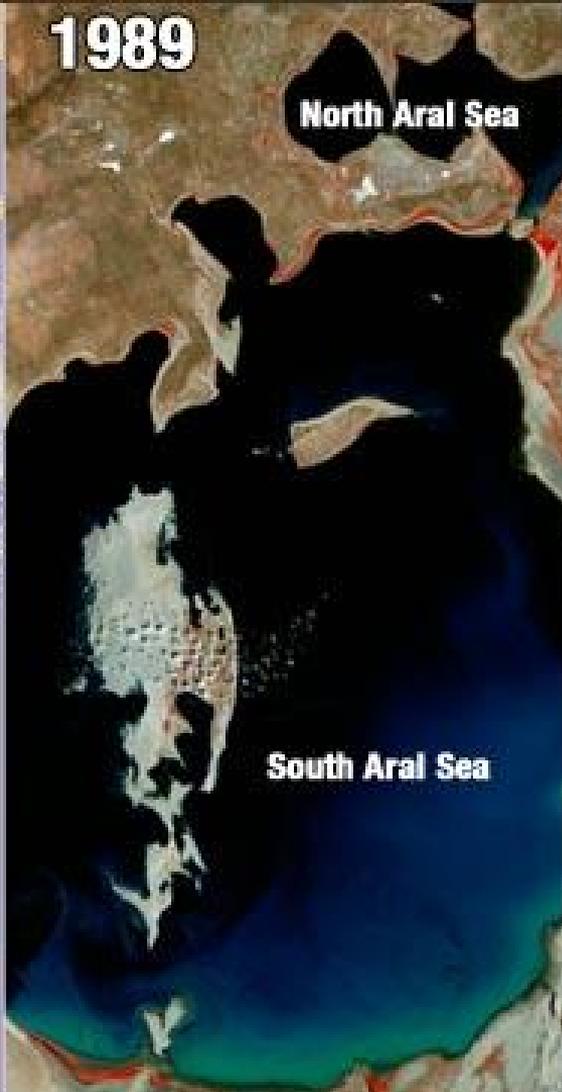




1977



1989



2006







WELLINGTON
EST.
CHOCOLATE
2010
FACTORY

Warning





BOQUITA

Tips
y
Tacos

















**little
yellow
bird**

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