

Hi I'm Heidi and this is my friend Daisy



[www.tangaroablue.org](http://www.tangaroablue.org)



AUSTRALIAN  
MARINE DEBRIS INITIATIVE



And this is me and another friend of mine Rex



# This is Rex's brother – he died

Photo: Troy Mayne



# This made me look around me



And I got sad and mad – nobody was doing anything



But I had a lightbulb moment and felt empowered



# Tangaroa Blue Foundation



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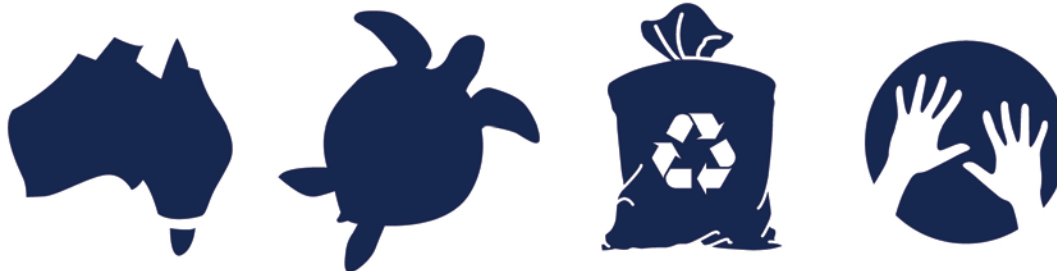


People wanted to help – but didn't know where to start





# AUSTRALIAN MARINE DEBRIS INITIATIVE



# Australian Marine Debris Initiative 2004 - 2018



2814 clean-up locations



122,187 volunteers



12.2 million items of data



200 Source Reduction Plans

implemented



1000 partners



Official partnerships

# Not rubbish collectors – marine debris CSI team



# Marine Debris in 2018

- It's more than just collecting it from the beach – what do we do with it then?
- Remote clean-ups have big challenges in disposal and recycling
- Creative partnerships, backloading, partners – diversion from landfill
- Australia has challenges in creating recycling markets due to distance and population dispersal
- Growth industry – our population and waste will continue to grow!



# What have I learnt along the way?

- Surround yourself with experts
- It's ok to say you don't know, but then make sure you find out
- Don't burn the people out around you just because you can't sit still for 5 mins
- Everyone makes mistakes – it's how you deal with them that rights a wrong
- Be kind to your partner and family, they need to understand the journey you're on
- Enjoy the ride 😊



A huge thank you to all our supporters and volunteers



For more information on volunteering or donating please visit  
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