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Networking and How to Stand out in the Environment Sector

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Networking 101

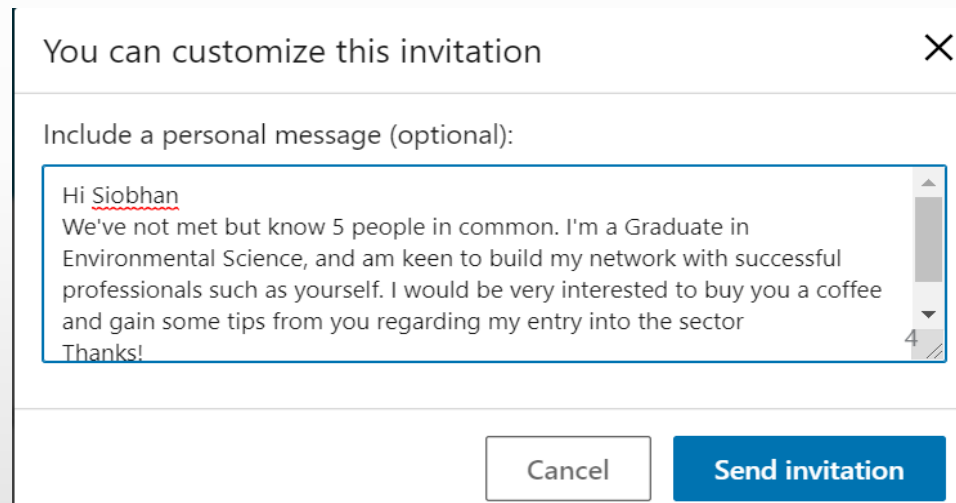


- Put yourself out there! Sitting behind a computer is not going to get you your ideal role
 - EIANZ events
 - “Green drinks”
 - Professional development seminars
 - Environmental Professionals Forum (EPF)
 - University Careers fairs
- Obtain business cards & follow up! See if you can arrange to meet Senior professionals for a coffee & ask for their advice

How to effectively use LinkedIn

Tips for effectively building your LinkedIn network:

- Strive to reach out to people who are 2nd or 3rd degree connections
- ALWAYS send a personalised invite from a Desktop device:



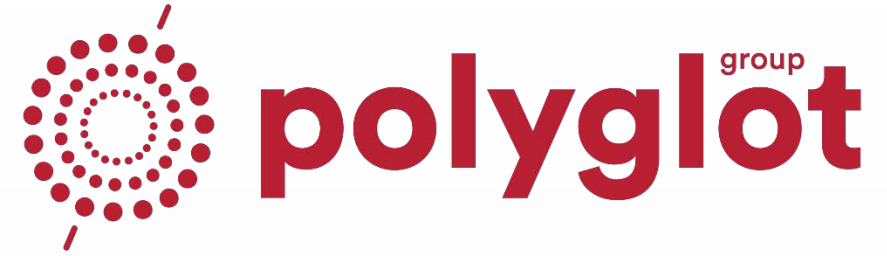
The screenshot shows a dialog box titled "You can customize this invitation" with a close button (X) in the top right corner. Below the title, it says "Include a personal message (optional):". A text input field contains the following message: "Hi Siobhan
We've not met but know 5 people in common. I'm a Graduate in Environmental Science, and am keen to build my network with successful professionals such as yourself. I would be very interested to buy you a coffee and gain some tips from you regarding my entry into the sector
Thanks!". At the bottom of the dialog box, there are two buttons: "Cancel" and "Send invitation".

- Not everyone will accept your invite, or agree to a coffee, but the more you reach out to respected Professionals, the more chance you'll have of building your network

Applying for jobs

- Reach out to University contacts who are already working, arrange to have coffee with them & ask about their experiences/get their advice
- When applying for roles online, follow up with a phone call where possible!
- Keep your CV to a maximum of 3 or 4 pages
- Seek out a TRUSTED & reputable Recruiter who specialises in your field of work

Interview tips



- Research Research Research!!
- Know your skills & experience – whether that be through previous undergraduate or Professional experience, volunteering or transferable skills from other work
- Be Honest & keep your answers succinct
- Show your excitement and enthusiasm!
- It's a numbers game, every connection is valuable, stay resilient!



Questions?

Thanks for your time

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