

SPONSORSHIP PROSPECTUS

2019 EIANZ ANNUAL CONFERENCE

04 - 05 November 2019 | Adelaide | Australia

Resilience and Innovation



Environment Institute
of Australia and
New Zealand





SPONSORSHIP OPPORTUNITY

| ABOUT EIANZ

The Environment Institute of Australia and New Zealand (EIANZ) is a professional association for environmental practitioners. EIANZ supports environmental practitioners and promotes independent and interdisciplinary discussion on environmental issues.

Our members come from all areas of environmental practice and are at the forefront of challenging and addressing complex issues such as climate change, sustainability and preserving biodiversity. Some members are at the start of their careers, while others are highly regarded experts in their field.

| EIANZ 2019 ANNUAL CONFERENCE

The Annual Conference is EIANZ's signature event and provides an excellent opportunity for environmental practitioners to build their knowledge, skills and proficiencies, challenge conventional thinking and network with fellow professionals.

EIANZ's Annual Conference recognises and celebrates the achievements of environmental practitioners and attracts delegates from consultancies, government, industry and academia from across Australia and New Zealand. This year's conference takes place on Monday 04 and Tuesday 05 November in Adelaide with the theme: 'Resilience and Innovation'.

The conference will open with a welcome function for delegates on the evening on Sunday 03 November and will include post conference field trips, a gala dinner and awards night, a student and early careers congress and various EIANZ meetings.





| ATTENDANCE

It is anticipated that the conference will attract between 125 - 200 delegates from across Australia and New Zealand.

The Conference will attract delegates from:

- Industry - environment, energy, transport, resources, planners & construction
- Government - Commonwealth, State and Local
- Academics - Universities & think tanks

| CONFERENCE PROGRAM

The program will include:

- Keynote addresses
- Panel discussions
- Presentations
- Welcome function
- Gala dinner
- Special interest group events
- Post conference field trips
- Networking opportunities

| CONFERENCE STREAMS

- **Energy and renewables** | Inviting discussions on new energy sources and renewable technology, policy, proposals and projects
- **Succession planning for the profession** | Focusing on succession planning for the profession and what we need to do to keep our profession alive, contemporary and valuable
- **Communities and cities** | How planning and design rejuvenate communities, preserve culture and beliefs, influence disaster management, and contribute to wellbeing in the context of the environment.
- **Strategic planning, impact assessment, environmental design and creativity** | Oversight and strategic environmental assessment, planning, impact assessment and environmental design with new ideas and fresh eyes.
- **Environmental awareness and management with innovation** | How do we move forward with resilience and intelligence so we think differently in new (and old) spaces
- **Data and new technologies** | A consideration of how we gather, assess, and examine data; and apply new technologies to enable smarter measuring, recording, observing and monitoring of the environment
- **Advancing knowledge in adaptation and integration** | Innovative ways to combine heritage, Indigenous cultures, environmental values, community beliefs, science and engineering
- **Space and spatial** | The potential environmental impacts and management of outer space activities, spatial technology and satellite applications



SPONSORSHIP PACKAGES

| GOLD PACKAGE A\$15,000 (1 AVAILABLE)

- Opportunity to chair a session at the Conference
- Logo on opening and session slides
- Logo on the website listing of the event with a direct link to your company and gold sponsorship level acknowledged
- Logo in the online program for the event with gold sponsorship level acknowledged
- Logo on advertisements for the event
- Your banner in a prime position at the event
- Two free tickets to the event for personnel in your organisation (includes welcome function and gala dinner)
- Acknowledgment in opening and closing addresses
- Ability to circulate marketing materials in consultation with the event organisers

| SILVER PACKAGE \$10,000 (2 AVAILABLE)

- Logo on the website listing of the event with a direct link to your company and silver sponsorship level acknowledged
- Logo in the online program for the event with silver sponsorship level acknowledged
- Logo on advertisements for the event
- Your banner at the event
- One free ticket to the event for personnel in your organisation (includes welcome function and gala dinner)
- Acknowledgment in opening and closing addresses
- Ability to circulate marketing materials in consultation with the event organisers

| BRONZE PACKAGE \$5,000 (4 AVAILABLE)

- Logo on the website listing of the event with a direct link to your company and bronze sponsorship level acknowledged
- Logo on advertisements for the event
- Acknowledgment in opening and closing addresses
- Your company banner at the event

| CONFERENCE DINNER \$10,000 (1 ONLY)

- Dinner naming rights
- Introductory speech at the conference dinner
- Your logo to be on all documentation and communication associated with the dinner
- 2 x full conference registrations including welcome function and gala dinner
- Company logo on EIANZ website conference page with direct link to company website
- Logo on the website advertising the conference with a link to your website





| WELCOME FUNCTION \$5,000 (1 ONLY)

- Welcome event naming rights
- Introductory speech at the welcome event
- Your logo on all documentation and communication associated with the welcome event
- One full registration including welcome and award gala dinner
- Your company banner at the event
- Logo on the website advertising the conference with a link to your website

| CONFERENCE LANYARD \$3,000 (1 ONLY)

- Your logo displayed on the conference lanyard
- Logo on the website advertising the conference with a link to your website

| FIELD TRIP \$3,000

- Opportunity to provide brief presentation to participants on field trip
- Logo on the website advertising the conference with a link to your website
- Your logo on all documentation and communication associated with the field trip

| TRADE DISPLAY \$1,800

- 1 x company sign up to 30 characters
- 1 x general purpose electrical outlet
- 1 x spotlights
- Trestle table, chair, signage, lighting and power
- Company logo on EIANZ website conference page with direct link to company website

| TAILORED PACKAGES

We can also tailor packages to your company requirements. Please contact us on +613 8593 4140 (AU), +64 9887 6972 (NZ) or email conference@eianz.org.



| EVENT ORGANISER

Narelle Mewburn
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Balwyn VIC 3103 Australia
Telephone +613 8593 4140 (AU) | +64 9887 6972 (NZ) | Email: conference@eianz.org

| APPLICATION PROCEDURES

To apply for a sponsorship package, please complete and return the form below.

2019 EIANZ ANNUAL CONFERENCE | SPONSORSHIP APPLICATION

Organisation:

Title: First name: Last name:

Position held:

Business address:

Suburb: State: Post code:

Country:

Business phone: Email:

I/We would like to apply for the following sponsorship opportunity

- Gold Package \$15,000
- Silver Package \$10,000
- Bronze Package \$5,000
- Conference Dinner \$10,000
- Welcome Dinner \$5,000
- Conference Lanyard \$3,000
- Field Trip \$3,000
- Trade display \$1,800

I/We have read and agree to the terms and conditions.

Signed:

Date:

(For and on behalf of the organisation named above)

All figures are in Australian dollars. A tax invoice will be issued upon receipt of this application. Payment can be made by bank deposit or credit card using the details provided on the tax invoice.





TERMS AND CONDITIONS

| ATTENDANCE

The organisers make no warranty as to the number of delegates and/or visitors that may attend these events.

| PROVISION OF DELEGATE DETAILS

The provision of delegate contact details is subject to the provisions of the Privacy Act 2001. The Act requires that before name and contact details can be published in a list of forum delegates and distributed to fellow delegates or any other party, delegates must give consent. This consent will be sought but is not guaranteed.

| UNAVOIDABLE OCCURRENCES

Should any or all of the conference be cancelled or delayed through no fault of the organiser, the venue or the Event Manager, then the sponsor shall not be entitled to any refund or claim for any loss or damage. Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.

| ADVERTISING FOR THE EVENTS

The partnership packages include the company logo on selected advertisements. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the conference.

| APPLICATION PROCEDURES

In the event you cancel your package, the organiser reserves the right to retain deposit monies received unless that particular package is resold. No deposited refunds for such cancellations will be made after 30 June 2019.





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