

ADVERTISING IN EIANZ PUBLICATIONS

The Environment Institute of Australia and New Zealand (EIANZ) offers space for appropriate advertisements in the following publications:

- *Australasian Journal of Environmental Management* (AJEM)
- *The Environmental Practitioner* (TEP)

'Appropriate advertisements' are those which relate to environment industry and do not conflict with the purposes of the Institute or are otherwise inappropriate for a professional association publication. Appropriate advertisements include those relating to conferences, publications, government announcements, academic or training courses, best practice products and consulting services.

Information about these EIANZ publications and current advertising rates and specifications are as follows:

Australasian Journal of Environmental Management

The AJEM is a quarterly, peer-reviewed journal which is published in printed form for members and other subscribers. It is available also on-line through the Informit database and Ebsco Publishing.

Publication dates are March, June, September and December. Bookings and copy for advertising are required by the 10th of the preceding month, unless otherwise arranged.

Current advertising rates (excluding GST) for the AJEM are as follows:

Outside back cover – full colour	\$2,500
Outside back cover – mono	\$2,200
Inside covers	\$2,000
Inside pages – full page	\$850
– half page	\$450
– quarter page	\$250
– one eighth page (or smaller)	\$150

Full colour is available only on the covers (back outside and inside). The inside pages are printed in mono only.

These rates are for material supplied electronically in a suitable form for incorporation into the journal. If additional graphic design or layout is required, this is charged at cost.

The maximum print size is as follows:

Full page	181 by 230 mm
Half page vertical	88 by 230 mm
Half page horizontal	181 by 113 mm
Quarter page vertical	88 by 113 mm
Quarter page horizontal	181 by 55 mm
One eighth page	88 by 55 mm

A larger size may be negotiable for the outside and inside covers to a maximum of 208 by 270 mm, plus 4 mm bleed.

The preferred electronic format for submission of advertisements is as a high resolution or press quality PDF. High resolution JPEG files are also acceptable.

Enquiries and bookings should be made to Anne Young on 03 9654 7473 or office@eianz.org.

The Environmental Practitioner

The Environmental Practitioner is a quarterly electronic newsletter which is published on the Institute's website.

The newsletter is published in March, June, September and December each year. Bookings and copy for advertising are required by the 25th of the preceding month, unless otherwise arranged.

Current advertising rates (excluding GST) for *The Environmental Practitioner* are as follows:

Full page	\$150.00
Half page	\$100.00
Quarter page (or smaller)	\$75.00

These rates are for material supplied electronically in a suitable form for incorporation into the newsletter. If additional graphic design or layout are required, this is charged at cost.

The maximum print size is as follows:

Full page	173 by 250 mm
Half page vertical	85 by 250 mm
Half page horizontal	173 by 124 mm
Quarter page vertical	85 by 124 mm
Quarter page horizontal	42 by 250 mm

Full colour is available on all pages.

The preferred electronic format for submission of advertisements is as a Word or JPEG file, although a PDF is also acceptable (standard quality is adequate).

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