



Environment Institute  
of Australia and  
New Zealand Inc.

# SPONSORSHIP PROSPECTUS

**NATIONAL BIODIVERSITY**

**OFFSETS CONFERENCE 2.0**

26 - 28 July 2022 | CANBERRA



## ABOUT EIANZ

The Environment Institute of Australia and New Zealand (EIANZ) is a professional association for environmental practitioners. We support practitioners throughout their careers, from students and early careers to experienced and certified practitioners, through to retirement. We harness the expertise of our members to progress environmental practice and advocate to improve sustainability outcomes.

The Institute has a certification scheme that recognises ethical and professional practice which assures government, industry and the community of practitioners' professional standing. Our members and certified practitioners have specialist knowledge and skills in environmental systems, processes and solutions. They bring passion, ingenuity and creativity to their work.

## NATIONAL BIODIVERSITY OFFSETS CONFERENCE 2.0

In 2019 the EIANZ hosted the first national conference on biodiversity offsets. Since then, biodiversity offsets continue to play a central role in countering significant residual impacts from deleterious actions on matters of national, state or local environmental significance.

Many regulatory agencies were either reviewing their biodiversity offset frameworks, developing new offset frameworks or had recently commenced the application of new systems in 2019. How successful have those new and emerging frameworks been in achieving positive outcomes? What experiences and learnings are there from the establishment of offset markets? What role has local government played in developing and implementing biodiversity offset policies?

In 2020 Professor Graeme Samuel's Independent Review of the EPBC Act recommended that *"Immediate changes are required to the environmental offsets policy to ensure that offsets do not contribute to environmental decline"*.

Controversy continues to revolve around the effectiveness of current approaches. Since the last conference there have also been questions raised about ethics in the biodiversity offsets sector.

This conference will interest policy makers, regulatory authorities, academics, offset brokers, environmental practitioners, offset providers and the legal fraternity.

Participants will receive an understanding of the evolving field of biodiversity offsets and an opportunity to participate in the closing session aimed at identifying priorities for biodiversity offset policy, science, markets and delivery in Australia.

The time is right to meet again for a national forum on biodiversity offsets to reflect on where we have come from in 2019 and to aid in shaping the future of environmental offsets in Australia. This event will provide an opportunity to:

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**LEARN** from academics, the legal fraternity, industry and those involved in offset markets;

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**SHARE** the experiences from all levels of government;

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**HEAR** from individuals and industry involved in the hands-on delivery of offsets;

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**DISCUSS** biodiversity offsets at the local government scale;

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**CONSIDER** how the mitigation hierarchy is addressed in current policy frameworks;

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**EXPLORE** learnings about the operation of offset markets; and

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**DEBATE** ethics in the biodiversity offsets sector.

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# PARTNERSHIP PACKAGES

## PLATINUM PACKAGE (one available) A\$25,000

- Prime logo position on the conference flyer
- Your logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Opportunity to display banner on the main plenary stage
- Ten full conference registrations
- Your logo in the conference pull-out program

## GOLD PACKAGE (three available) A\$15,000

- Your logo on the conference flyer
- Your logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Opportunity to display banner on the main plenary stage
- Six full conference registrations
- Your logo in the conference pull-out program

## SILVER PACKAGE (four available) A\$10,000

- Logo on the conference flyer
- Logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Four full conference registrations
- Your logo in the conference pull-out program

## BRONZE PACKAGE (five available) A\$5,000

- Logo on the conference flyer
- Logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Two full conference registrations
- Your logo in the conference pull-out program

# PARTNERSHIP PACKAGES

## WELCOME EVENT (one available) A\$2,500

- Welcome event naming rights
- Introductory speech at the event
- Your logo to be included in all promotion and communication associated with the welcome event
- Your logo on all presentations and all EIANZ social media platforms for the event
- Complimentary conference registration

## CONFERENCE LANYARD (one available) A\$5,000

- Your logo prominently and exclusively displayed on the conference lanyard
- Your logo on the website of the conference with a link to your website
- Acknowledgement in social media posts promoting the conference
- Complimentary conference registrations

## CUSTOM SPONSORSHIP PACKAGE

We can also tailor a sponsorship package to suit you. Custom packages could include travel support for international speakers. Please contact Narelle Mewburn at [narelle@eianz.org](mailto:narelle@eianz.org) or on 03 8593 4141 to discuss options.

## TERMS AND CONDITIONS

### ATTENDANCE

The organisers make no warranty as to the number of delegates and/or visitors that may attend these events.

### PROVISION OF DELEGATE DETAILS

The provision of delegate contact details is subject to the provisions of the Privacy Act 2001. The Act requires that before name and contact details can be published in a list of forum delegates and distributed to fellow delegates or any other party, delegates must give consent. This consent will be sought but is not guaranteed.

### UNAVOIDABLE OCCURRENCES

Should any or all of the conference be cancelled or delayed through no fault of the organiser, the venue

or the Event Manager, then the sponsor shall not be entitled to any refund or claim for any loss or damage. Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.

### ADVERTISING FOR THE EVENTS

The partnership packages include the company logo on selected advertisements. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the conference.

### TO APPLY

Please contact Narelle Mewburn at [narelle@eianz.org](mailto:narelle@eianz.org) or on 03 8593 4142 to discuss your chosen sponsorship package.