



Environment Institute
of Australia and
New Zealand

LEADING THE WAVE OF CHANGE

ARATAKINA TE NGARU O TE HURINGA

EIANZ 2023 ANNUAL CONFERENCE

17 - 19 October 2023 | Auckland, NZ

SPONSORSHIP PROSPECTUS

ABOUT EIANZ

The Environment Institute of Australia and New Zealand (EIANZ) is a professional association for environmental practitioners. We support practitioners throughout their careers – from students and early career professionals to experienced and certified practitioners, through to retirement. We harness the expertise of our members to progress environmental practice and advocate to improve sustainability outcomes.

The Institute has a certification scheme that recognises ethical and professional practice which assures government, industry, and the community of practitioners' professional standing. Our members and certified practitioners have specialist knowledge and skills in environmental systems, processes, and solutions. They bring passion, ingenuity, and creativity to their work.

2023 ANNUAL CONFERENCE

Our world is changing. We are changing with it. We lead the change. Ka huri te ao, ka huri ano tātou. Me arahi tatou te huringa.

In the face of climate change, increasingly vulnerable cities and communities, declining biodiversity, threats to food security and our own well-being, there is a need for strong leadership when it comes to our environment. Proposed new environmental legislation in both New Zealand and Australia leads the way for this opportunity to rethink our environmental practice and establish new foundations for confronting what lies ahead.

The conference will open with a welcome function for delegates on the evening of Monday 16 October. Subsequent days will include 2 days of technical content, a choice of field trips on Thursday 19 October and a networking / awards event on the Wednesday 18 October 2023.

CONFERENCE PROGRAM

The program will include:

- Keynote addresses
- Panel discussions
- Presentations
- Welcome function
- Networking and awards event
- A choice of three field trips
- Networking opportunities

BENEFITS FOR SPONSORS

- Demonstrates commitment to best practice environmental outcomes.
- Demonstrates commitment to young environmental professionals and their career development.
- Direct access to a captive audience of your potential future customers and / or workforce.
- Exposure to local, national, and potentially international delegates.
- Opportunity for broad exposure to delegates

ATTENDANCE

It is anticipated the conference will attract between 120+ delegates from across Australia and Aotearoa New Zealand.

PARTNERSHIP PACKAGES

PLATINUM PACKAGE (one available) A\$15,000

- Prime logo position on the conference flyer
- Your logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Opportunity to display banner on the main plenary stage
- 8 full conference registrations
- Your logo in the conference interactive program

GOLD PACKAGE (three available) A\$10,000

- Your logo on the conference flyer
- Your logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Five full conference registrations
- Your logo in the conference interactive program

SILVER PACKAGE (four available) A\$7,500

- Logo on the conference flyer
- Logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Three full conference registrations
- Your logo in the conference interactive program

BRONZE PACKAGE (five available) A\$5,000

- Logo on the conference flyer
- Logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Two full conference registrations
- Your logo in the conference interactive program



PARTNERSHIP PACKAGES

WELCOME EVENT (one available) A\$2,500

SOLD

- Welcome event naming rights
- Introductory speech at the welcoming event
- Your logo to be on all documentation and communication associated with the welcome event
- Your logo on advertisements and all EIANZ social media platforms for the event
- One full conference registration

CONFERENCE LANYARD (one available) A\$5,000

- Your logo prominently and exclusively displayed on the conference lanyard
- Your logo on the website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Two full conference registrations

NETWORKING EVENT / AWARDS EVENING (one available) A\$5,000

- Exclusive naming rights to the event
- Introductory speech at the conference
- Your logo to be on all documentation and communication associated with the Cocktail Party
- Two full conference registrations
- Your logo on advertisements and all EIANZ social media platforms for the event

CUSTOM SPONSORSHIP PACKAGE

We can also tailor a sponsorship package to suit you. Custom packages could include travel support for international speakers. Please contact Narelle Mewburn at narelle@eianz.org or on 03 8593 4140 to discuss options.

TERMS AND CONDITIONS

ATTENDANCE

The organisers make no warranty as to the number of delegates and/or visitors that may attend these events.

PROVISION OF DELEGATE DETAILS

The provision of delegate contact details is subject to the provisions of the Privacy Act 2001. The Act requires that before name and contact details can be published in a list of forum delegates and distributed to fellow delegates or any other party, delegates must give consent. This consent will be sought but is not guaranteed.

UNAVOIDABLE OCCURRENCES

Should any or all of the conference be cancelled or delayed through no fault of the organiser, the venue or the Event Manager, then the sponsor shall not be

entitled to any refund or claim for any loss or damage. Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.

ADVERTISING FOR THE EVENTS

The partnership packages include the company logo on selected advertisements. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the conference.

TO APPLY

Please contact Narelle Mewburn at narelle@eianz.org or on 03 8593 4142 to discuss your chosen sponsorship package.