



Environment Institute
of Australia and
New Zealand Inc.

2024 - 2027

EIANZ STRATEGIC PLAN





PRESIDENT'S FOREWORD

Delivering exceptional value to members, certified environmental practitioners and the environment profession more broadly is core business for the Environment Institute of Australia and New Zealand. Together, we have the capabilities, desire and drive to help with solutions to current and emerging environmental challenges.

Consistent with our mission, vision and values, this strategic plan outlines the Institute's focus over the next four years. The strategy will consolidate the organisation, focus our approach to advocacy, and ensure we deliver real value in areas that count. By being a more unified and cohesive organisation, we will have a greater influence externally and provide a better experience for our people.

We will build on our previous work to embed more mature and consolidated financial and administration processes, to provide more efficient services and free up volunteer and staff capacity. Consistent service levels and secure income will enable our Institute to focus on high quality professional development activities at local and Institute levels, and enable collaborative thought leadership across the breadth of environmental practice.

We will speak with one voice and continue to be a champion for the environment profession. We will advocate for highly competent and ethical environmental practice, improved environmental law and policy, better incorporation of Indigenous knowledge, and for enshrining certification or professional membership requirements in laws, policies and contracts. We will continue to deliver and enhance our flagship professional development events, our certification scheme and our journal.

It is an exciting time for the Institute and we are in a strong position. As we look towards our 40th anniversary in 2027, we will present ourselves to our members, certified environmental practitioners, governments, employers, partners, staff, volunteers and the public, as a mature, respected and professional Institute, with a positive and vibrant future ahead.

Vicki Brady FEIANZ CEnvP
President

MISSION, VISION AND VALUES

The EIANZ's mission, vision and values were developed in 2018 through extensive consultation and engagement across the Institute.

MISSION

Our mission is to connect and support environmental practitioners to promote a sustainable future

VISION

Promote excellence in practice by supporting our members in their professional development throughout their careers

Support the profession in its contribution to good environmental outcomes

Be credible, respected and valued

Represent the diversity of the profession

VALUES

Excellence: we establish and encourage high standards of science, policy and practice

Ethics: we are accountable and share a commitment to ethical professional practice

Engagement: we are actively engaged in our profession and advocate constructively for evidence-based environmental management

We acknowledge and value the rights and interests of Indigenous Peoples in the protection and management of environmental values through their involvement in decisions and processes, and the application of traditional Indigenous knowledge.



Our mission, vision and values guide this strategic plan.

We cover all aspects of environmental, social and heritage practice.

WHAT WE DO

PRACTITIONER EXCELLENCE

Certified Environmental Practitioner Scheme

Qualifications Accreditation Scheme

LEADERSHIP IN PRACTICE

Australasian Journal of Environmental Management

Position statements, policy submissions and advocacy

PROFESSIONAL DEVELOPMENT

Major conferences, symposiums and forums

Local and specialised events and activities

SUPPORTING GOOD PRACTICE

Code of Ethics and Professional Practice

Mentoring and collaboration across diverse areas of work

ENVIRONMENT INSTITUTE OF AUSTRALIA AND NEW ZEALAND

STRATEGIC PLAN 2024-27

The Institute is strong because we collaborate across diverse areas of practice and different geographies to speak with one voice on behalf of the profession as a whole. We represent all our members and certified practitioners, who live, work and study across our two countries and beyond, practicing in a wide variety of fields.

Consultation across the Institute led to the development of this strategic plan's three pillars:

VALUE FOR MEMBERS AND PRACTITIONERS

RESPECTED AND TRUSTED VOICE FOR THE PROFESSION

STRONG AND SUSTAINABLE INSTITUTE



We are one
environment
institute, united
in our diversity.

It is important that EIANZ membership and certification provides excellent value for practitioners throughout their careers.



VALUE FOR MEMBERS AND PRACTITIONERS

Objectives

- Delivering, promoting and supporting high quality, diverse professional development events and activities that meet industry demand
- Delivering effective and valued schemes for certification of practitioners and accreditation of qualifications
- Ensuring that membership and certification categories provide relevance and value for practitioners at all stages of their careers
- Building better collaboration across the profession

Targets	Metrics
Increase participation in professional development, networking and mentoring activities	Event registration numbers
Increase membership, certification and accreditation numbers	Number of members, certified practitioners and accredited university courses
Develop and implement a multi-year plan for major events	Multi-year plan is developed, kept up-to-date and used by the Institute
Establish an integrated system for members and certified practitioners to record their professional development	A user-friendly system to record professional development is operational

RESPECTED AND TRUSTED VOICE FOR THE PROFESSION

Objectives

- Contributing to shaping environmental laws, policies and guidelines
- Being widely recognised as the primary voice for the environment profession
- Advocating for the better incorporation of Indigenous knowledge into environmental policy and practice
- Demonstrating leadership in ethical environmental practice

Targets	Metrics
Increase the Institute’s representation on external advisory groups	Number of Institute representatives on advisory groups
Increase the provision of clear and concise policy submissions and position statements	Number of submissions and position statements produced
Increase awareness and incorporation of Indigenous knowledge, and of ethical environmental practice	Number of professional development sessions about incorporation of Indigenous knowledge into practice, and about ethical environmental practice
Monitor the recognition of ‘suitably qualified practitioners’ in law, policy, guidance and contracts	Create and maintain a published register of instances of inclusion of ‘suitably qualified practitioners’
Increase readership of, and engagement with, the Institute’s Journal, communications and publications	Journal readership and citation metrics Social media and email metrics

The Institute has an important role to play in advocating for ethical and competent practice, and for high standards of decision-making to achieve more sustainable outcomes.



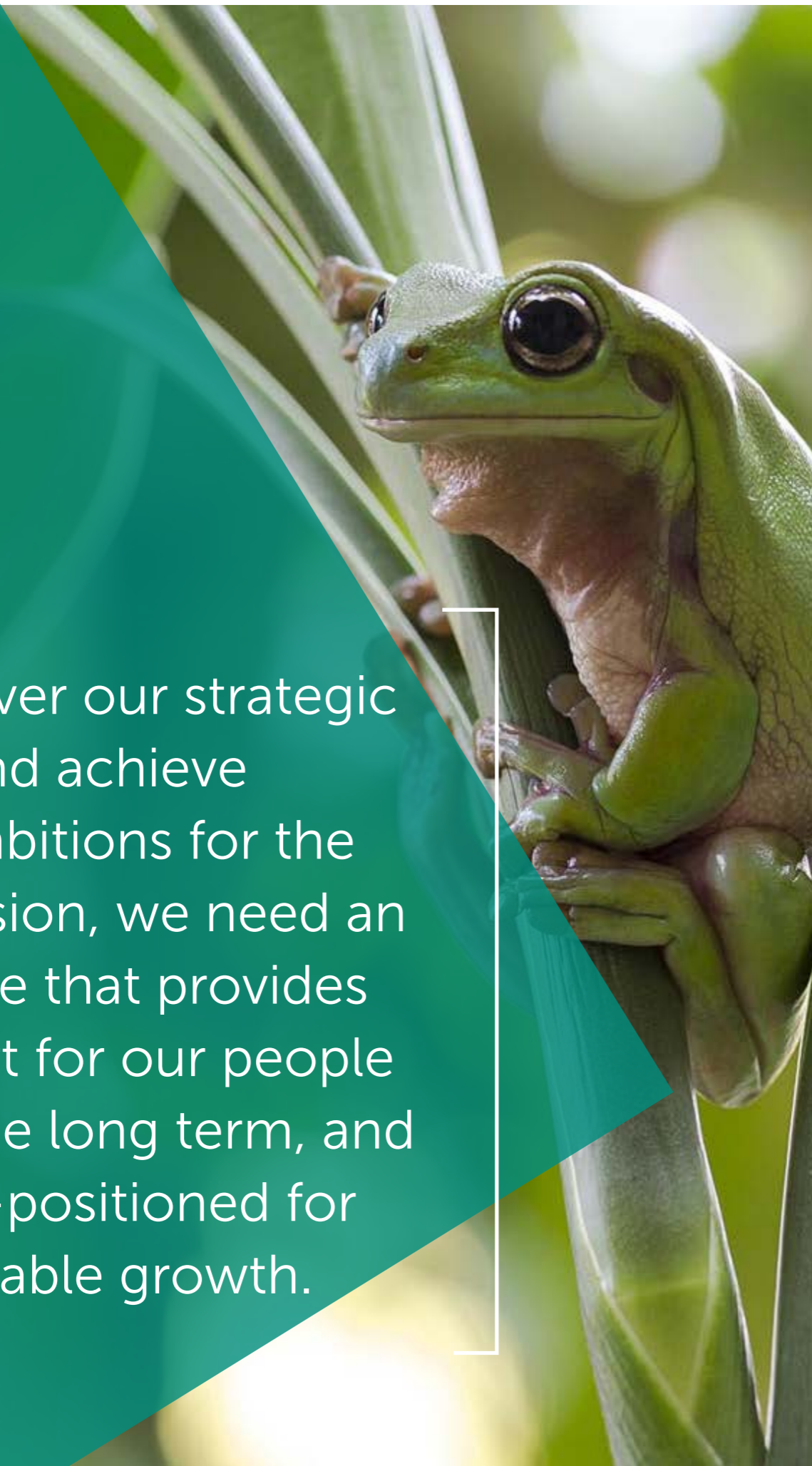
STRONG AND SUSTAINABLE INSTITUTE

Objectives

- Implementing a financial strategy and resourcing plan to support the delivery of this strategic plan
- Ensuring our governance and systems are contemporary and able to adapt
- Making volunteer time more effective, enjoyable, valued and rewarding

Targets	Metrics
Consolidate finances across all business units	Delivery of a financial reform initiative
Reduce volunteer time for administrative tasks by increasing support provided to volunteers in key areas	Provision of additional volunteer support by staff Systems improvement to reduce administration
Increase and diversify revenue	Total revenue and balance of revenue sources
Complete and implement reviews of key governance documents	Completion of the By-Law Review
Establish succession plans across the Institute	Succession planning guidance is developed

To deliver our strategic plan and achieve our ambitions for the profession, we need an Institute that provides support for our people over the long term, and is well-positioned for sustainable growth.



IMPLEMENTATION

PLANNING

Each organisational unit will develop and implement annual plans appropriate to their respective geographic region or thematic context. They will be supported to ensure these are aligned with this strategic plan.

IMPLEMENTING

Board approved annual plans will be delivered by staff and volunteers.

MEASURING

Annual progress towards all metrics will be reported on and distributed to stakeholders through the annual report and AGM.





ABOUT THE EIANZ

The Environment Institute of Australia and New Zealand (EIANZ) is the not for profit, professional association for environmental practitioners from across Australia and Aotearoa New Zealand. The Institute promotes and supports excellence in environmental, social and heritage practice. We represent over 3,000 members and Certified Environmental Practitioners, all of whom are accountable under the EIANZ Code of Ethics and Professional Conduct.