

EIANZ 2024

NATURE POSITIVE CITIES SYMPOSIUM

Tuesday 26 March - Wednesday 27 March
Museum of Contemporary Art Australia | Sydney

SPONSORSHIP PROSPECTUS



Environment Institute
of Australia and
New Zealand

ABOUT EIANZ

The Environment Institute of Australia and New Zealand (EIANZ) is a professional association for environmental practitioners. We support practitioners throughout their careers – from students and early career professionals to experienced and certified practitioners, through to retirement. We harness the expertise of our members to progress environmental practice and advocate to improve sustainability outcomes.

The Institute has a certification scheme that recognises ethical and professional practice which assures government, industry, and the community of practitioners' professional standing. Our members and certified practitioners have specialist knowledge and skills in environmental systems, processes, and solutions. They bring passion, ingenuity, and creativity to their work.

NATURE POSITIVE CITIES SYMPOSIUM

The concept of utilising nature to deliver improved economic, social and ecological outcomes in urban settings has been with us for some time, so why does it still feel like it is in its infancy?

EIANZ's Nature Positive Cities Symposium will advance the field of urban ecology by fostering discussion on the latest research, policy, and practice.

The Symposium will bring together planners, architects, ecologists, natural resource managers, landscapers, local government, and others that play an important role in shaping our cities.

The benefits of Nature Positive Cities can be far-reaching for the economy, health, social wellbeing and biodiversity. Urban environments designed with nature front of mind have been shown to lead to increased property values, a reduction in crime, better social inclusion, and improved mental and physical wellbeing. They can also reduce air pollution, make spaces more habitable through urban cooling, and cut down on heating and cooling costs. Of course, Nature Positive Cities also provide improved natural habitats for local fauna, and refuges for threatened species.

SYMPOSIUM PROGRAM

The program will include:

- Keynote addresses
- Panel discussions
- Presentations
- Networking event
- Networking opportunities

BENEFITS FOR SPONSORS

- Demonstrates commitment to best practice environmental outcomes.
- Demonstrates commitment to young environmental professionals and their career development.
- Direct access to a captive audience of your potential future customers and / or workforce.
- Exposure to local, national, and potentially international delegates.
- Opportunity for broad exposure to delegates

Our cities still co-exist with a diverse range of threatened flora and fauna. Many cities in our region also face significant water supply challenges, pollution, and a loss of connection to nature. Meanwhile, Australia is one of the most biodiverse countries on the planet yet has seen an alarming rate of species loss in the last 240 years.

At a global level, the Intergovernmental Panel on Climate Change's 2023 Synthesis Report found that human-induced climate change has had 'adverse impacts on human health, livelihoods and key infrastructure'. These impacts are most severe in urban and suburban areas. Cities have had a huge influence on the decline in biodiversity and changes in climate. Can they also be the epicentre of positive change and recovery?

In this context, the Nature Positive Cities Symposium seeks to move beyond debates that assume a dichotomy between economy or environment, housing or habitat, and progress or plants by promoting nuanced discussion on how we can build, plan, design and live in our urban centres.

PARTNERSHIP PACKAGES

PLATINUM PACKAGE (one available) A\$10,000

- Prime logo position on the symposium flyer
- Your logo on the EIANZ website advertising the symposium with a link to your website
- Acknowledgment on social media posts promoting the symposium
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Opportunity to display banner on the main plenary stage
- Six full symposium registrations
- Your logo in the symposium interactive program

GOLD PACKAGE (three available) A\$7,500

- Your logo on the symposium flyer
- Your logo on the EIANZ website advertising the symposium with a link to your website
- Acknowledgment on social media posts promoting the symposium
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Four full symposium registrations
- Your logo in the symposium interactive program

SILVER PACKAGE (four available) A\$5,000

- Logo on the symposium flyer
- Logo on the EIANZ website advertising the symposium with a link to your website
- Acknowledgment on social media posts promoting the symposium
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Three full symposium registrations
- Your logo in the symposium interactive program

BRONZE PACKAGE (five available) A\$2,500

- Logo on the symposium flyer
- Logo on the EIANZ website advertising the symposium with a link to your website
- Acknowledgment on social media posts promoting the symposium
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- One full symposium registrations
- Your logo in the symposium interactive program



PARTNERSHIP PACKAGES

SYMPOSIUM LANYARD (one available) A\$5,000

- Your logo prominently and exclusively displayed on the symposium lanyard
- Your logo on the website advertising the symposium with a link to your website
- Acknowledgment on social media posts promoting the symposium
- Two full symposium registrations

NETWORKING EVENT (one available) A\$5,000

- Exclusive naming rights to the event
- Your logo to be on all documentation and communication associated with the networking event
- Two full symposium registrations
- Your logo on advertisements and all EIANZ social media platforms for the event

CUSTOM SPONSORSHIP PACKAGE

We can also tailor a sponsorship package to suit you. Custom packages could include travel support for international speakers. Please contact Narelle Mewburn at narelle@eianz.org or on 03 8593 4140 to discuss options. All prices are exclusive of GST.

TERMS AND CONDITIONS

ATTENDANCE

The organisers make no warranty as to the number of delegates and/or visitors that may attend these events.

PROVISION OF DELEGATE DETAILS

The provision of delegate contact details is subject to the provisions of the Privacy Act 2001. The Act requires that before name and contact details can be published in a list of forum delegates and distributed to fellow delegates or any other party, delegates must give consent. This consent will be sought but is not guaranteed.

UNAVOIDABLE OCCURRENCES

Should any or all of the symposium be cancelled or delayed through no fault of the organiser, the venue or the Event Manager, then the sponsor shall not be

entitled to any refund or claim for any loss or damage. Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.

ADVERTISING FOR THE EVENTS

The partnership packages include the company logo on selected advertisements. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the symposium.

TO APPLY

Please contact Narelle Mewburn at narelle@eianz.org or on 03 8593 4142 to discuss your chosen sponsorship package.