



Environment Institute  
of Australia and  
New Zealand

# SPONSORSHIP PROSPECTUS

## EIANZ 2024 IMPACT ASSESSMENT SYMPOSIUM

26 – 27 AUGUST 2024 | BRISBANE



## ABOUT EIANZ

The Environment Institute of Australia and New Zealand (EIANZ) is a professional association for environmental practitioners. We support practitioners throughout their careers – from students and early career professionals to experienced and certified practitioners, through to retirement. We harness the expertise of our members to progress environmental practice and advocate to improve sustainability outcomes.

The Institute has a certification scheme that recognises ethical and professional practice which assures government, industry, and the community of practitioners' professional standing. Our members and certified practitioners have specialist knowledge and skills in environmental systems, processes, and solutions. They bring passion, ingenuity, and creativity to their work.

## IMPACT ASSESSMENT SYMPOSIUM

### Prepare for the challenges of transitioning to a nature positive, clean economy

Nature Positive and Clean Economy goals are in conflict. It is imperative that practitioners maintain a nuanced understanding and stay ahead of the curve. This symposium provides a crucial platform for impact assessment professionals to equip themselves with the knowledge and skills to navigate this complex and evolving landscape.

Governments across Australia and Aotearoa New Zealand are broadly supportive of two key environmental and social objectives:

- Nature Positive: Halting and reversing the loss of nature
- Transitioning to a clean, low-carbon economy.

Meeting the second objective requires a significant investment in infrastructure, from new transmission lines to wind and solar farms, pumped hydro, and battery energy storage. We will also need new and expanded mines to source the minerals required to support the energy transition.

While this investment will provide positive social and economic benefit and contribute in the long term to protecting our environment against

## SYMPOSIUM PROGRAM

The program will include:

- Plenary sessions
- Panel discussions
- Concurrent sessions
- Networking event
- Networking opportunities

## BENEFITS FOR SPONSORS

- Demonstrates commitment to best practice environmental outcomes.
- Demonstrates commitment to young environmental professionals and their career development.
- Direct access to a captive audience of your potential future customers and / or workforce.
- Exposure to local, national, and potentially international delegates.
- Opportunity for broad exposure to delegates

damaging climate change, such developments will also have their own impacts on the natural and human worlds. Potential negative socio-economic impacts include disruption of agriculture practices and impacts on viewscapes. This has the potential to undermine the nature positive goals and policies currently being developed and implemented by governments.

This two-day symposium presented by the EIANZ Impact Assessment Special Interest Section will explore the role of impact assessment in progressing the transition to a nature positive, clean energy economy while also promoting positive social and economic outcomes to facilitate a just transition. Don't miss this opportunity to be part of the solution.

This two day symposium, presented by the EIANZ Impact Assessment Special Interest Section, will explore the role of impact assessment in progressing the transition to a nature positive clean economy in a way that also addresses socio-economic concerns.

# PARTNERSHIP PACKAGES

## PLATINUM PACKAGE (one available) A\$15,000

- Prime logo position on the symposium flyer
- Your logo on the EIANZ website advertising the symposium with a link to your website
- Acknowledgment on social media posts promoting the symposium
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Opportunity to display banner on the main plenary stage
- Ten symposium registrations
- Your logo in the symposium interactive program

## GOLD PACKAGE (two available) A\$7,500

- Your logo on the symposium flyer
- Your logo on the EIANZ website advertising the symposium with a link to your website
- Acknowledgment on social media posts promoting the symposium
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Five symposium registrations
- Your logo in the symposium interactive program

## SILVER PACKAGE (three available) A\$5,000

- Logo on the symposium flyer
- Logo on the EIANZ website advertising the symposium with a link to your website
- Acknowledgment on social media posts promoting the symposium
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Three symposium registrations
- Your logo in the symposium interactive program

## BRONZE PACKAGE (four available) A\$2,500

- Logo on the symposium flyer
- Logo on the EIANZ website advertising the symposium with a link to your website
- Acknowledgment on social media posts promoting the symposium
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Two symposium registrations
- Your logo in the symposium interactive program



# PARTNERSHIP PACKAGES

## SYMPOSIUM LANYARD (one available) A\$5,000

- Your logo prominently and exclusively displayed on the symposium lanyard
- Your logo on the website advertising the symposium with a link to your website
- Acknowledgment on social media posts promoting the symposium
- Two full symposium registrations

## NETWORKING EVENT (one available) A\$5,000

- Exclusive naming rights to the event
- Your logo to be on all documentation and communication associated with the networking event
- Two full symposium registrations
- Your logo on advertisements and all EIANZ social media platforms for the event

## CUSTOM SPONSORSHIP PACKAGE

We can also tailor a sponsorship package to suit you. Custom packages could include travel support for international speakers. Please contact Narelle Mewburn at [narelle@eianz.org](mailto:narelle@eianz.org) or on 03 8593 4140 to discuss options. All prices are exclusive of GST.

## TERMS AND CONDITIONS

### ATTENDANCE

The organisers make no warranty as to the number of delegates and/or visitors that may attend these events.

### PROVISION OF DELEGATE DETAILS

The provision of delegate contact details is subject to the provisions of the Privacy Act 2001. The Act requires that before name and contact details can be published in a list of forum delegates and distributed to fellow delegates or any other party, delegates must give consent. This consent will be sought but is not guaranteed.

### UNAVOIDABLE OCCURRENCES

Should any or all of the symposium be cancelled or delayed through no fault of the organiser, the venue or the Event Manager, then the sponsor shall not be

entitled to any refund or claim for any loss or damage. Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.

### ADVERTISING FOR THE EVENTS

The partnership packages include the company logo on selected advertisements. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the symposium.

### TO APPLY

Please contact Narelle Mewburn at [narelle@eianz.org](mailto:narelle@eianz.org) or on 03 8593 4142 to discuss your chosen sponsorship package.