

# SPONSORSHIP PROSPECTUS

## EIANZ 2024 ANNUAL CONFERENCE

*MOVING BEYOND TRANSITION*

6 – 8 November 2024 | Sydney



Environment Institute  
of Australia and  
New Zealand





## ABOUT EIANZ

The Environment Institute of Australia and New Zealand (EIANZ) is a professional association for environmental practitioners. We support practitioners throughout their careers – from students and early career professionals to experienced and certified practitioners, through to retirement. We harness the expertise of our members to progress environmental practice and advocate to improve sustainability outcomes.

The Institute has a certification scheme that recognises ethical and professional practice which assures government, industry, and the community of practitioners' professional standing. Our members and certified practitioners have specialist knowledge and skills in environmental systems, processes, and solutions. They bring passion, ingenuity, and creativity to their work.

## ANNUAL CONFERENCE Moving Beyond Transition

Our industry has seen a lot of change in a relatively short time. But what's coming next?

Over the past 12 months, we've examined the short-term challenges facing our rapidly evolving profession. It's now time to come together, review next steps, and ready ourselves for the next stage - and the one after that.

To help us envision a way forward, delegates will be briefed on the most important takeaways from each of EIANZ's recent marquee events including our Impact Assessment Symposium, National Biodiversity Offsets Conference 3.0, Nature Positive Cities Symposium, and our two Transport & Ecology conferences. We will also reflect on outcomes and lessons from the first ever Global Nature Positive Summit, to be held in October.

## CONFERENCE PROGRAM

The program will include:

- Plenary sessions
- Panel discussions
- Concurrent sessions
- Networking event
- Networking opportunities

## BENEFITS FOR SPONSORS

- Demonstrates commitment to best practice environmental outcomes.
- Demonstrates commitment to young environmental professionals and their career development.
- Direct access to a captive audience of your potential future customers and / or workforce.
- Exposure to local, national, and potentially international delegates.
- Opportunity for broad exposure to delegates

We'll bring our learnings together to find multidisciplinary solutions to complex problems. How do we balance the competing priorities of renewables with those of cultural heritage and biodiversity? Which of our industry's systems and processes will soon be obsolete? How do we meet growing demand for environmental services while maintaining best practice?

We'll dive into a comprehensive range of critical topics, including:

- Evolving the environmental profession
- Emerging technical challenges
- Innovations in sustainability
- Improving social and environmental impact assessment, and post approval management
- Approaches to achieve nature positive and beyond.

Don't miss this opportunity to ready yourself for what lies ahead.

# PARTNERSHIP PACKAGE

## PLATINUM PACKAGE (one available) A\$15,000

- Prime logo position on the conference flyer
- Your logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Opportunity to display banner on the main plenary stage
- Eight conference registrations
- Your logo in the conference interactive program

## GOLD PACKAGE (two available) A\$7,500

- Your logo on the conference flyer
- Your logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Four conference registrations
- Your logo in the conference interactive program

## SILVER PACKAGE (three available) A\$5,000

- Logo on the conference flyer
- Logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Two conference registrations
- Your logo in the conference interactive program

## BRONZE PACKAGE (four available) A\$2,500

- Logo on the conference flyer
- Logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- One conference registrations
- Your logo in the conference interactive program

# PARTNERSHIP PACKAGES

## FIELD TRIP SPONSORSHIP (one available) A\$3,000

- Exclusive naming rights to the event
- Your logo to be on all documentation and communication associated with the networking event
- One full conference registration
- Acknowledgment on social media posts promoting the conference

## CONFERENCE LANYARD (one available) A\$5,000

- Your logo prominently and exclusively displayed on the conference lanyard
- Your logo on the website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Two full conference registrations

## WELCOME FUNCTION (one available) A\$5,000

- Exclusive naming rights to the event
- Your logo to be on all documentation and communication associated with the networking event
- Two full Conference registrations
- Your logo on advertisements and all EIANZ social media platforms for the event

## NETWORKING EVENT & AWARDS NIGHT (one available) A\$10,000

- Exclusive naming rights to the event
- Your logo to be on all documentation and communication associated with the networking event
- Six full conference registrations
- Your logo on advertisements and all EIANZ social media platforms for the event

## CUSTOM SPONSORSHIP PACKAGE

We can also tailor a sponsorship package to suit you. Custom packages could include travel support for international speakers. Please contact Narelle Mewburn at [narelle@eianz.org](mailto:narelle@eianz.org) or on 03 8593 4140 to discuss options. All prices are exclusive of GST.

### ATTENDANCE

The organisers make no warranty as to the number of delegates and/or visitors that may attend these events.

### PROVISION OF DELEGATE DETAILS

The provision of delegate contact details is subject to the provisions of the Privacy Act 2001. The Act requires that before name and contact details can be published in a list of forum delegates and distributed to fellow delegates or any other party, delegates must give consent. This consent will be sought but is not guaranteed.

### UNAVOIDABLE OCCURRENCES

Should any or all of the conference be cancelled or delayed through no fault of the organiser, the venue or the Event Manager, then the sponsor shall not be

entitled to any refund or claim for any loss or damage. Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.

### ADVERTISING FOR THE EVENTS

The partnership packages include the company logo on selected advertisements. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the conference.

### TO APPLY

Please contact Narelle Mewburn at [narelle@eianz.org](mailto:narelle@eianz.org) or on 03 8593 4142 to discuss your chosen sponsorship package.